

FURNITURE FOR
HAPPY, HEALTHY, HIGH PERFORMING
WORKING ENVIRONMENTS





TO THE WORLD, WE ARE FURNISHING KNOWLEDGE

At KI, we don't just supply furniture. We furnish knowledge. Because we know how important it is to help our customers make the right choices when creating a great working environment for their people.

Comfort, durability, functionality and flexibility - they all play an integral role in finding the best fit. So, we pride ourselves on helping our customers make smart decisions by offering expert advice, design options and personalised solutions.

OUR **VALUES**

- Be a trusted market resource
- Operate with integrity
- Build enduring relationships
- Simplify the complex
- Simple, elegant, long-lasting products
- Personalised solutions





FURNISHING KNOWLEDGE & DESIGN MANUFACTURED IN THE UK



KI's furniture helps the world's leading organisations create happy, healthy, high performing working and learning spaces for their people. Bringing together good design, advanced engineering and sustainable resources, KI's products are durable, flexible and offer excellent value.

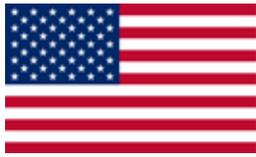
Designed to perfectly suite together, KI's portfolio of workplace furniture make it easy to create optimised office environments. Manufactured in the UK on rapid lead times and produced to the highest standards in modern, highly automated factories, each product is created using the best quality materials and workmanship.

Modern offices are dynamic environments where furniture may need to be reconfigured over time. This is why KI's furniture is flexible and built to last. Backed by extensive warranties, the clever design of KI products ensure a future-proof, long term investment offering excellent value for money and return on investment.

OUR SERVICES

As an established manufacturer of quality workplace furniture, our wealth of knowledge is a valuable resource for your project. Whether refurbishing, expanding, relocating or constructing a completely new facility, your project can benefit from our assistance with:

- Space planning & visualisation
- Installation of mock-ups for on-site evaluation
- On-site project management
- Delivery & installation
- Day 2 furniture reconfiguration



1941 UNITED STATES

Krueger Metal Products founded renamed "KI" in 1983



1987 MEXICO

KI becomes one of the first American contract furniture manufacturers to sell furniture in Mexico



1992 CANADA

KI opens manufacturing facility in Pembroke
Second plant opens in Ontario in 1994



1992 MIDDLE EAST

KI begins exporting products to the Middle East



1994 UNITED KINGDOM

KI UK established in London with local design and manufacturing facilities



1998 LATIN AMERICA

KI begins exporting products to Latin America
Opens new showrooms in Chile, San Juan and Trinidad in 2010, 2011 and 2012 respectively



2009 CHINA

KI establishes a local distribution partnership and local manufacturer



2010 INDIA

KI opens manufacturing facility in Bangalore and starts local distribution



2011 AUSTRALIA

KI products introduced to the Australian market



FURNISHING KNOWLEDGE AND TRUSTED EXPERTISE SINCE 1941



From our humble beginnings in 1941 as a manufacturer of simple metal furniture, KI has evolved into one of the world's most respected brands in the contract furniture industry.

Today, KI is known globally as a prominent designer and manufacturer of innovative furniture and movable wall systems for the office, education, healthcare and government markets.

Privately held and employee-owned, KI deploys people and investments where our customers need them most – thought leadership, research, design, technology, distribution and support services. This alignment is consistent with the KI brand promise to provide “Trusted Expertise” during every phase of the customer experience.

WHY KI?

Heritage

Since 1941, KI has become a supplier of choice all over the world

Trusted expertise

Work with a leading, established supplier with decades of experience

Quality

Our reputation for durable furniture is underlined by our warranties

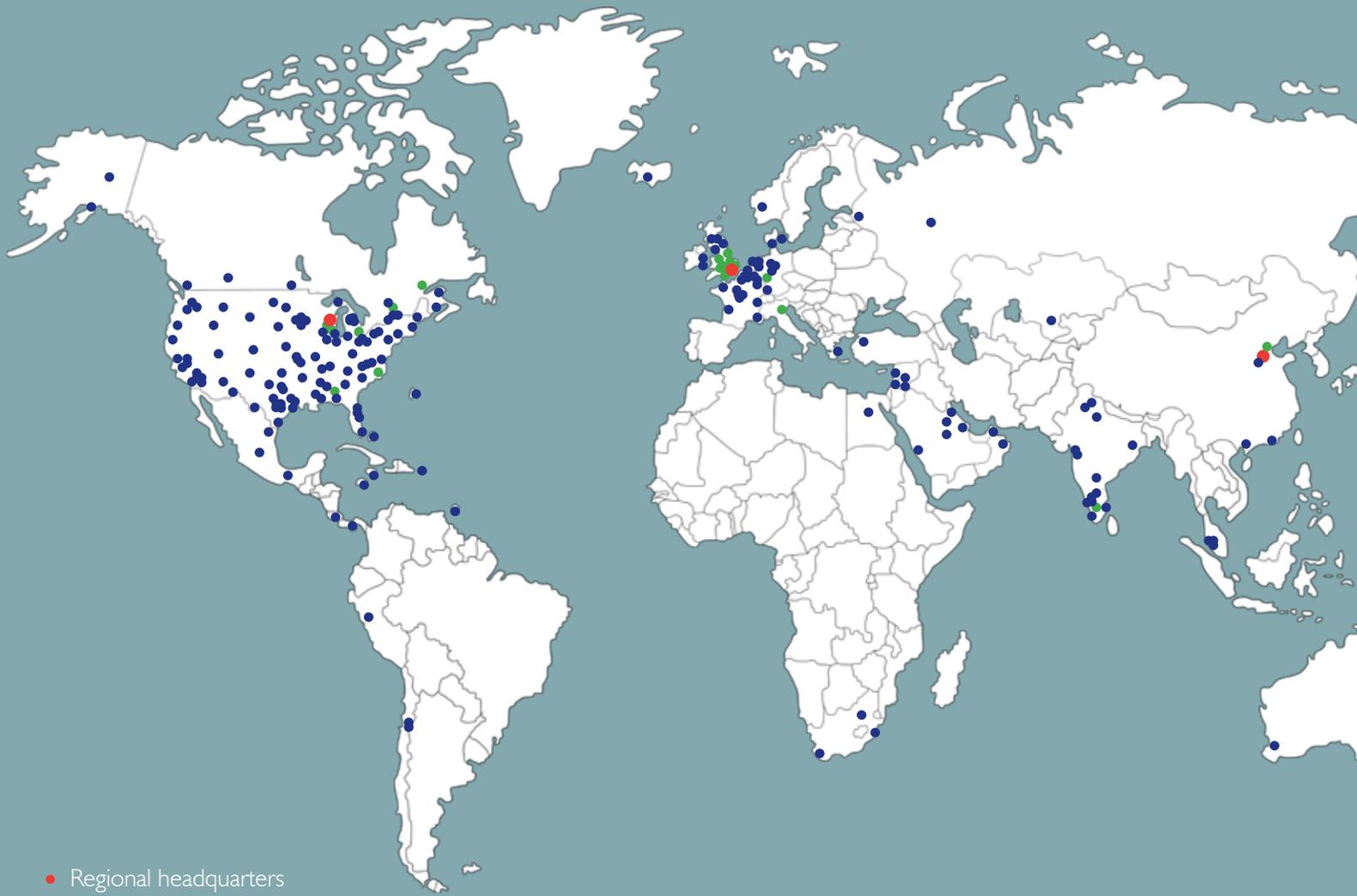
Reliability

Your project is our priority so we deliver on time, and on budget

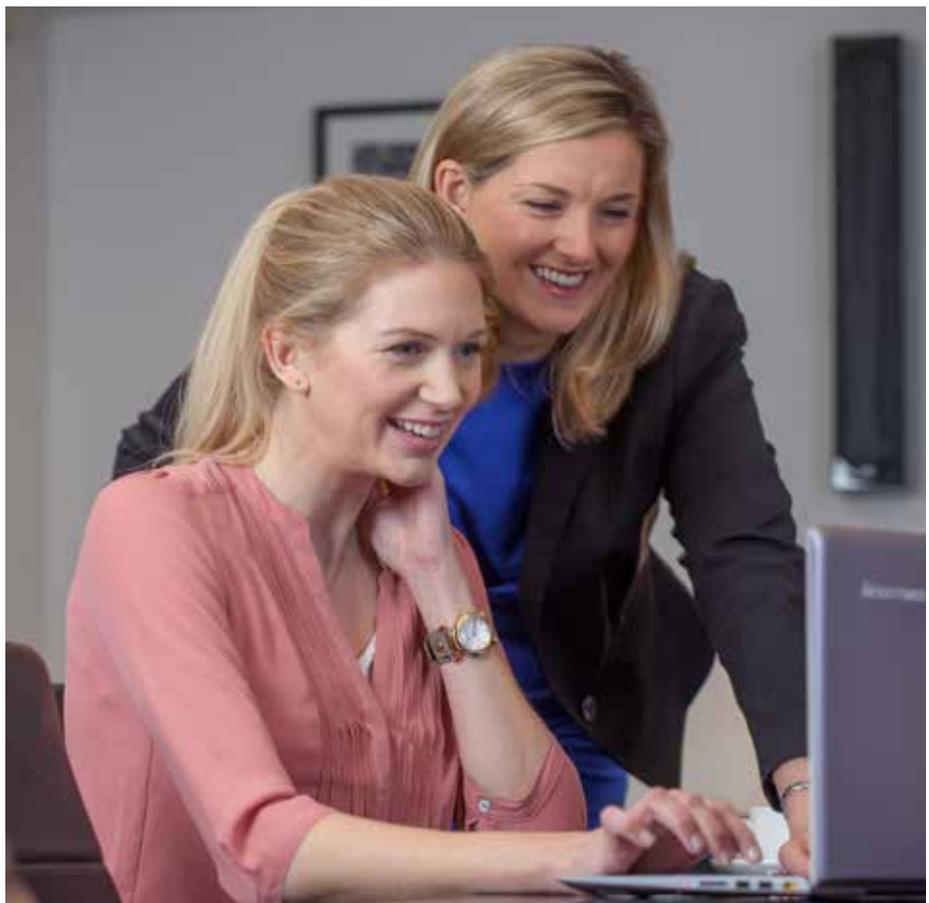
Bespoke solutions

Customisable products ensure your vision comes together perfectly

Manufacturing & customer service partnerships around the world



- Regional headquarters
- Manufacturing
- Account support & installation services



FURNISHING KNOWLEDGE WHEREVER YOU WORK

Founded in 1941 and headquartered in Green Bay, Wisconsin, USA, KI employs more than 3,000 people globally. KI is a leading supplier of furniture to the business, education, healthcare and government sectors worldwide.

KI (Krueger International, Inc.) is one of the world's largest furniture manufacturing groups. KI's EMEA regional headquarters in Central London is supported by numerous manufacturing facilities and service partners across the UK, Europe and the Middle East.

This global presence allows KI to meet the needs of organisations in their home countries and abroad. Locally designed and manufactured furniture ensures that KI delivers the most appropriate solution for any office, wherever it is located.







FURNISHING KNOWLEDGE FROM OUR TEAM OF EXPERTS



Our people are at the very heart of what sets us apart. Bringing decades of combined expertise to the table, our team of over 3,000 trusted experts help companies make intelligent furnishing decisions. They are committed to building enduring relationships based on integrity, honesty and transparency.



Working closely with our global network of manufacturing, design, logistics and customer service partners, they can help deliver successful workplace strategies. Should our existing portfolio of products not quite fit a project's unique requirements, the team's knowledge is invaluable when creating bespoke furnishing solutions.







FURNISHING KNOWLEDGE FOR OPTIMISED OFFICE PLANNING

What might be an ideal workspace for one person might be another's worst nightmare. By offering every individual the opportunity to find the space that best suits their preferred way of working, organisations will improve productivity, worker wellbeing and space efficiency.

By developing better understanding of the differences between personality types, organisations can help shape their workplace strategies and create an office landscape where every individual can thrive.

KI's portfolio of workplace furniture makes creating optimised, space-efficient working environments easy. Designed to integrate perfectly, our storage, workstations, tables, seating, screening and third space products can be configured in numerous ways, readily adapting to an organisation's evolving needs over many years.

Using a streamlined inventory of components, our furniture creates an office landscape rich with variety and choice, whilst maintaining a harmonious aesthetic throughout.





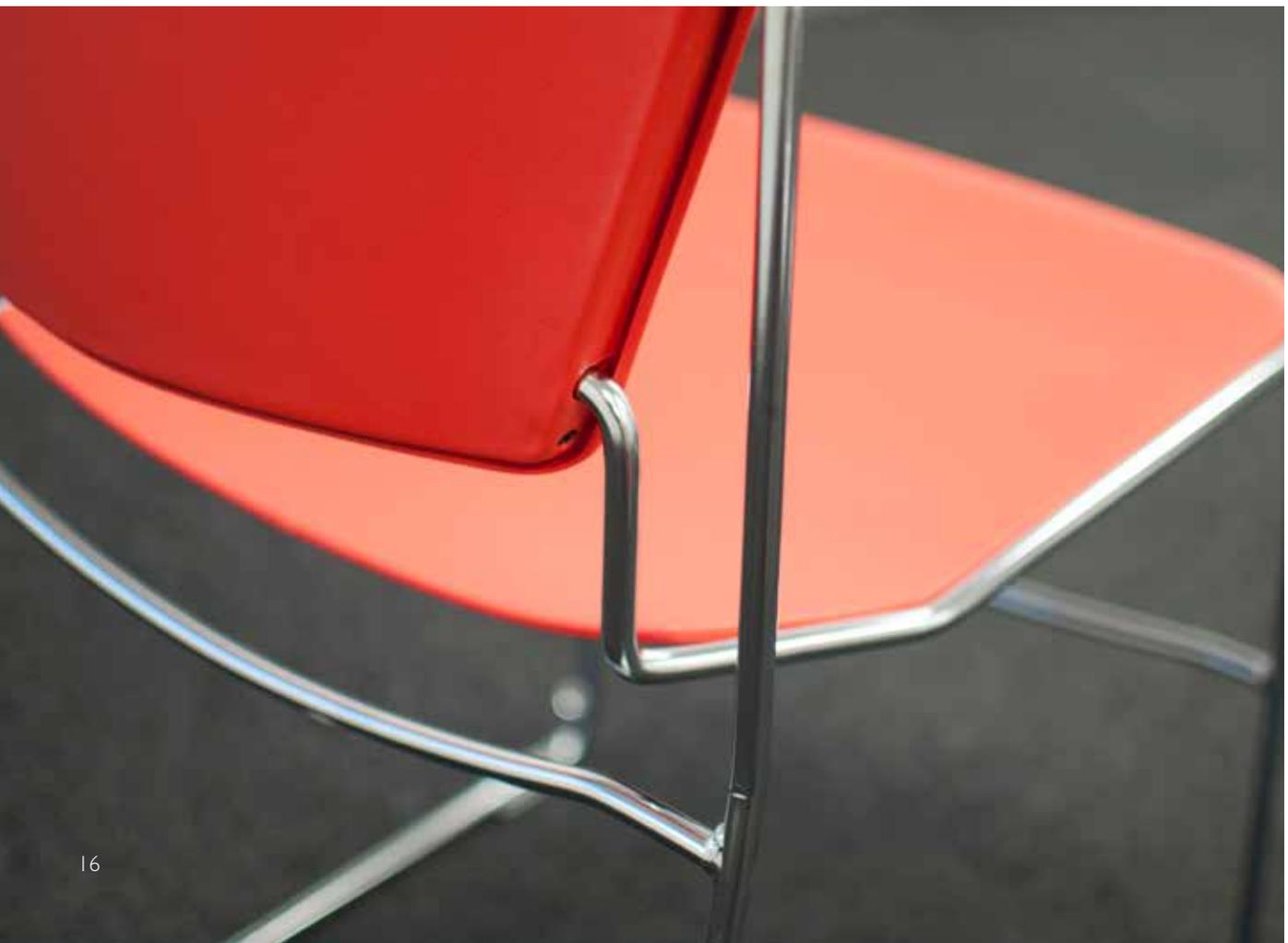
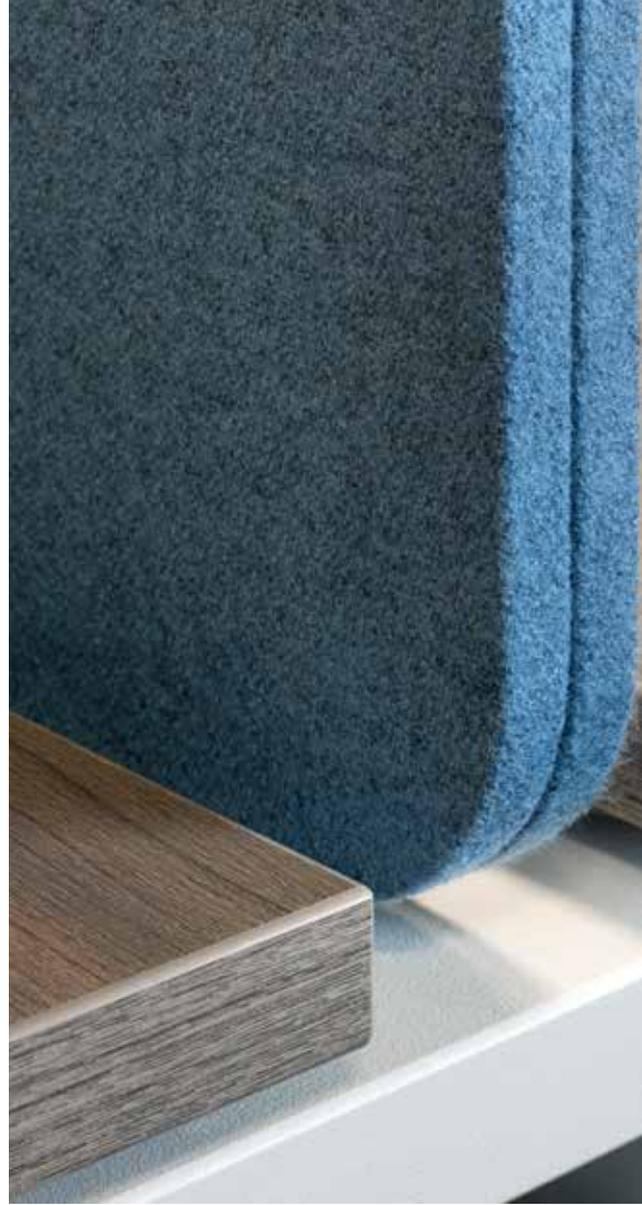


FURNISHING KNOWLEDGE TO WORKPLACES OF THE FUTURE

The workplace is constantly evolving. Since KI's early days, our ways of working have changed, mirroring the transition from a process-driven, manufacturing economy to a more creative, collaborative service-based one. Technological innovation has revolutionised our lives, and consequently our expectations of our built environments. 'Digital natives' have never known a world without instant, ubiquitous connectivity, so are accustomed to working anywhere at any time.

KI's position as a global leader across the education, healthcare and workplace furniture markets gives a unique insight into workplace strategies of the future. Our own expertise is further enhanced by our investments in collaborative research with leading architectural practices, designers, occupational psychologists and more. From what we have learnt around technology improving wellness in the healthcare sector, to understanding generational trends and priorities of future generations – our cross-market coverage presents a unique asset to companies investing in their workplaces of the future.





FURNISHING KNOWLEDGE FOR DURABILITY & QUALITY

It is important to us to produce sustainable furniture. Therefore, we design each product with longevity in mind, manufacturing with components that are easily field replaceable and that are recyclable whenever possible. When a product's life cycle does end it can then be disassembled and recycled instead of being dumped in a landfill. Most importantly KI's quality and durability provides long warranty periods and the assurance that customers will avoid having to order new furniture on a frequent basis.

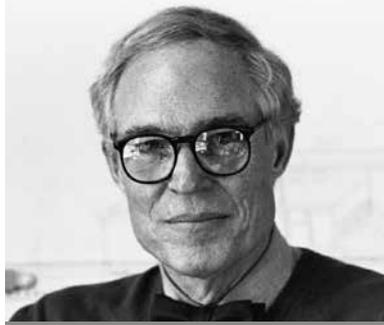




GIANCARLO PIRETTI



CHARLES PERRY



NIELS DIFFREIENT



SHAWN BARRETT



PAUL BROOKS



TAKU KUMAZAWA

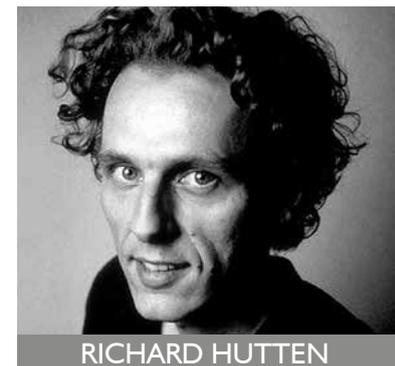




FURNISHING KNOWLEDGE FOR INSPIRED PRODUCT DESIGN



DAVID PESSO



RICHARD HUTTEN

Over the years, KI has worked with some of the world's most respected designers to create award-winning furniture that sets benchmarks for our industry. Our in-house design, engineering and production experts work with these designers to create furniture that is elegant, practical and durable.

The most important component of our product development journey is always our customer. We believe this 'customer driven' collaborative approach is the foundation of truly inspired product design.







FURNISHING KNOWLEDGE TO CREATE PERSONALISED SOLUTIONS



KI's 'MARKET OF ONE' PHILOSOPHY

Differentiating KI from its competitors is its 'Market of One[®]' approach to client engagement. While many of our competitors embrace a "one-size-fits-all" business model, KI embraces a philosophy whereby we listen to the needs of our clients and respond with product solutions that meet very specific workplace needs. Solutions designed for one unit or one thousand units, delivered on time and at an acceptable cost, giving our clients the value and return on investment they need.

Moreover, a personalised workplace enables companies to align themselves with current trends. As companies strive to improve their workplace standards, custom and tailored products can assist them in achieving the following goals:

Brand Identity

Many organisations are recognising the value of incorporating workplace product standards that reflect the vibrancy of their corporate cultures.

Sustainability

Personalised products offer a means to specify materials that promote environmental stewardship.

Technology Integration

Making the most of evolving technologies will require personalised solutions.

Alternative Workplace Strategies

Research has demonstrated that nearly 70 percent of all workplaces have adopted an alternative workplace strategy. Personalised solutions enable companies to accommodate different "worker types" through personalised workstation designs, while managing real estate allocation more effectively.



Bonhams



TESLA



Standard Life

c.funds



A SELECTION OF OUR EUROPEAN CLIENTS



"The nature of film releases creates an unusual, dynamic way of working at Paramount Pictures. This raises a number of interesting challenges for our workplace strategy - traditional space planning, power supply and furniture design had to be reassessed in order to facilitate this hybrid of fixed and highly reconfigurable office landscapes. Working together with Rapid Office and KI, we were able to achieve our vision for a modern office, fit for purpose and on brand. In addition to looking great, the new offices enhance our team's wellbeing, which is important for our employer branding, both now and into the future."

Mark Furnston, Paramount Pictures UK



CASE STUDY

PARAMOUNT PICTURES

KI helped film production giant Paramount Pictures create an agile, flexible new workspace at their stunning new UK headquarters. Drenched in natural light, the offices are spread over two floors at the Rogers Stirk Harbour-designed Chiswick Park complex.

Paramount Pictures selected KI's UK designed and manufactured workstations, tables, storage, workwalls and Breakout® screening. Incorporating a balanced approach to worker wellbeing, organisational culture and budget, the vibrant new facilities also needed to mirror Paramount's brand identity while also setting the stage for the team to thrive. True to the 'Market of One®' philosophy, KI adapted its Work2 Sit-Stand single desk to meet Paramount's unique requirements. A modified, leg-mounted screen which doubles as a modesty panel was engineered, allowing these standalone single desks to be used in any location around the floor, conveniently forming back-to-back rows of benches, whenever and wherever required.





"We now have a 44% increase in capacity in a much nicer environment. This is a first for Société Générale and as such the concept of agile/dynamic working is a new concept, which has been globally introduced across the company. We've introduced a "Work Smarter" initiative for staff and as an organisation we have approached this in a highly democratic way. As a result, we found that there was a need for more meeting, collaboration and confidential phone call spaces, including a desire for a better provision of coffee, printing and copy facilities. We've had really positive feedback from staff and visitors – even from the sceptics!"

Jeremy Gibbs - Société Générale



CASE STUDY

SOCIÉTÉ GÉNÉRALE

KI help Société Générale 'Work Smarter' with a radically new office landscape.

After reviewing the workplace strategies of other global companies and how they address challenges of space planning and ever-evolving work styles, Société Générale selected the 2nd floor of their Tower Hill offices for a pilot scheme. Introducing agile working for the first time to the organisation, this scheme will eventually be rolled out globally.





“Work2 has provided the flexibility for RSA to adopt a consistent style of desking across our offices whilst maintaining the ability to easily restack our offices with the minimum – or no furniture changes”

Paul Camsell - RSA Group





CASE STUDY

RSA GROUP

KI's furniture helped to create an open, collaborative and flexible working environment for RSA's new Trading Site in Birmingham.

The office features assigned workstations for staff including brokers and underwriters, who will benefit from the enhanced collaboration and communication across the clear, unobstructed workspace.

Specifying various configurations of KI's 800 Series Storage and Work2 cantilever benching in a grey and white colour scheme, RSA selected furniture that actively supports a clean desk environment, ensuring a presentable customer-focused 'front of house' space at all times.





"KI's furniture got the balance right for us - great quality and design, local manufacturing and excellent value for money. The end result speaks for itself, the products selected have a value that extends well beyond basic functionality. They come together to create an overall workspace that communicates a strong message to our team, that their working environment isn't an afterthought."

Yvonne Hanson-Nortey - Philips





CASE STUDY PHILIPS

Staff at Philips' UK HQ have successfully transitioned to their new agile working environment, a culmination of many months of research and preparation. The new facilities achieve 30% greater staff density while offering a vastly improved environment for the flexible workforce. Spread over two floors, the offices feature open plan and sit-stand desking, meeting rooms, new dropdown collaborative areas, breakout spaces and focus rooms.

KI has helped Philips create the happier, healthier, high performing working environment with its range of UK designed and manufactured furniture products including Unite^{SE} workstations, Work2 Sit-Stand workstations, Meet4 tables and 800 Series Storage lockers.



GLOBAL CASE STUDY

ETIHAD AIRWAYS

Following on from successful installations at their global sales offices in Manchester and New York, global client Etihad Airways furnished its new headquarters in Abu Dhabi with a range of KI's UK-manufactured products.

USA installations

New York City, New York

EMEA installations

Abu Dhabi, UAE

Al Ain, UAE

Dubai, UAE

Manchester, UK

Products supplied include

Unite^{SE} workstations

800 Series storage

Faveo task chairs

Take5 conference chairs



GLOBAL CASE STUDY

FACEBOOK

KI supplies Facebook's growing global network of offices with sit-stand desks, meeting tables and occasional seating.

Americas installations

Prineville, Oregon
Atlanta, Georgia
Austin, Texas
Dallas, Texas
Detroit, Michigan
New York City, New York
Washington, DC
Seattle, Washington
Chicago, Illinois
Los Angeles, California
Palo Alto, California
Menlo Park, California
Toronto, Canada

EMEA installations

London, UK
Bridgwater, UK
Dublin, Ireland
Paris, France
Brussels, Belgium
Berlin, Germany
Hamburg, Germany
Milan, Italy
Madrid, Spain
Stockholm, Sweden
Lulea, Sweden
Warsaw, Poland
Oslo, Norway
Tel Aviv, Israel
Dubai, UAE
Johannesburg, South Africa

Products supplied include

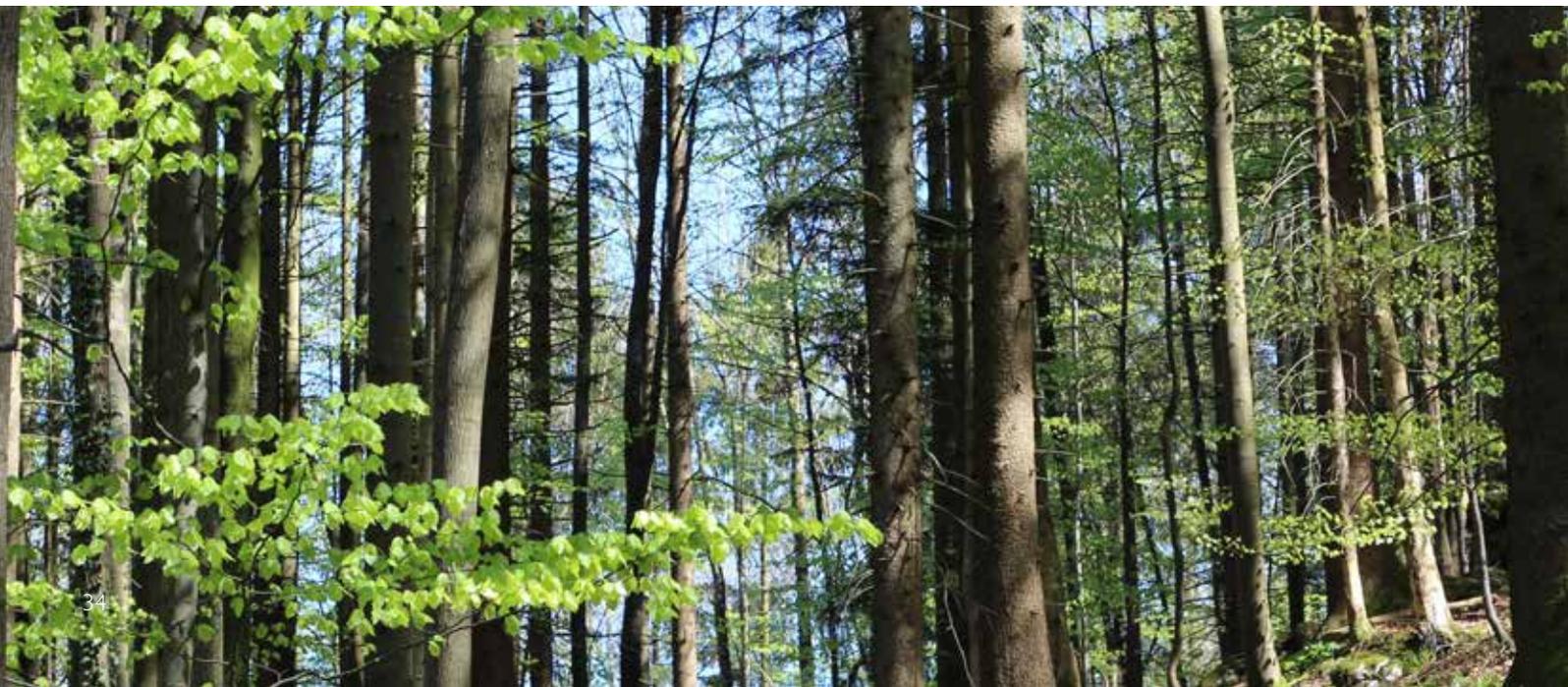
Toggle^{SE}
Meet4 meeting tables
All Terrain screens
Custom designed pedestals
Perry chairs
Matrix chairs (incl. some removable tablet arms)





Giving back to the community is immensely important to KI, whether it be in money, product or time itself - or often a combination of each. KI maintains a strong local presence in the local communities it serves through varying levels of charitable support and giving.

- KICKSTART programme - Committed to supporting the future of British design and manufacturing, KI sponsors a number of initiatives under its KICKSTART programme. KI recognises emerging talent through the annual Mixology Student Furniture Designer of the Year Award. Opportunities to display projects during design events in London are provided within KI's regional headquarters .
- The Worshipful Company of Furniture Makers - KI works closely with The Furniture Makers' Company, the furnishing industry's charity, to support their fundraising and student support initiatives such as factory tours, apprenticeships, student awards and bursaries.





FURNISHING KNOWLEDGE AS A CITIZEN OF THE COMMUNITY



KI believes that, big or small, every action that safeguards and restores the environment is significant. KI is committed to making that happen by creating and providing products that advance environmental and human health, social responsibility and economic prosperity.

KI takes three-pronged approach to its environmental efforts:

1. Manufacturing Processes - we make sure every process, whether it's constructing a chair or marketing our products, reduces or eliminates the impact on the environment.
2. Material Selection - We incorporate renewable and recyclable materials in all our products as much as we can.
3. Product Design - KI manufactures with longevity in mind, by using recyclable components that makes our products easy to disassemble and repair - or recycle at the end of their life cycle.



KICKSTART
KI Europe - Supporting the Future of British Design & Manufacturing


The Furniture Makers' Company
the furnishing industry's charity
Corporate Member





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